

Finance for Non-Finance Managers

Who would benefit?

This course is designed for busy managers and those professionals who are responsible for financial matters without necessarily having a job title or qualifications to match and suits managers who need to know more about finance to improve their planning, costing and budgeting skills.

Objective

The aim of this course is to provide managers with an explanation of the financial reports and tools commonly used in business. Delegates will gain awareness and a basic understanding of the way finance affects their business objectives.

Content

- Understanding the need for financial reports
- Understanding the Financial Reports
 - Profit and Loss, Balance Sheets, Cash Flow Statement
- Explanation of the differences between Statutory Accounts and Management Accounts.
- A brief look at legal requirements.
- An explanation of the month end and year end activities
 - Accruals and prepayments.
- Budgeting, Costing & Planning
 - The purpose of plans.
 - Planning a budget, Monitoring and controlling a budget, Plans against actuals, Variance analysis.
- Finance in the Business
- The business cycle, Planning, Target setting, Measurements, Action to correct problems
- Explanation of the Key Financial Ratios
- Profitability, Return on Capital Employed, Working Capital, Current Ratios, Debtors Ratio

Duration

One day