



4D Training

Interactive Online Workshop

How Digital Technologies are transforming the insurance market

Programme content

Digital technologies were already being embraced and applied to the pricing and distribution of insurance by both Insurtech start-ups and the incumbent insurers long before the COVID-19 pandemic struck. The pandemic has, however, both demonstrated the benefits of digital technologies and accelerated many changes to the way we serve our customers.

In this workshop we use a case study approach to examine some of the digitally enabled new products and services being offered by insurance market to their customers and how we are improving customer service and customer experience. We also examine how the more effective use of data can improve the efficiency and speed of our pricing and claims processes.

Programme details

Date: 11 March 2021

Duration: 90 minutes

Time: 11:00 - 12:30 (GMT)

Fee: £50 +VAT per person

Online platform: Sessions will be hosted via Zoom, joining details will be sent 24 hours prior to the event.

Contact: Dee.Rutherford@4DTraining.co.uk

For further online training sessions please visit our website at www.4DTraining.co.uk