



4D Training

## **Practical Guide to Treating Customers Fairly**

### **Overview**

“Treating customers fairly (TCF) is central to the delivery of our retail regulatory agenda as well as being a key part of our move to more principles-based regulation.” F.S.A

By the end of March 2008 firms are expected to have appropriate management information or measures in place to test whether they are treating their customers fairly; and by the end of December 2008 all firms are expected to be able to demonstrate to themselves and to the FSA that they are consistently treating their customers fairly.

### **Objective**

This programme will provide a general overview for the requirements of treating customers fairly (TCF).

### **Content**

- What is TCF and what is meant by fairness?
- The FSA and TCF
- What do you need to do to implement TCF?
- Two Frameworks:
  - The product life-cycle
  - Cultural framework
- TCF the Six TCF consumer outcomes
- Principles of good management information to enable good decisions
- The FSA deadlines...

### **Duration**

Half day