



4D Training

Strategic Thinking, Planning and Implementation

Would Benefit

Senior delegates with some experience of planning, and leading or taking part in projects, who want to enhance their thinking about more effective, proven strategic approaches. (Where possible, delegates are encouraged to bring along real-life examples of their – or their organisation's - involvement in strategic thinking and planning.)

Objective

Every business is engaged in 'game playing', where a game is a set of actions and interactions that drive results. In a world class chess game, the winner will be the player who is deploying the most effective strategies and this metaphor applies equally to business.

By the end of the programme, you will have created an effective, strategic 'game plan' for your business that has the potential to generate substantial, measurable benefits.

Content

- Introduction
 - What is strategy?
 - How does it relate to values, vision, mission etc?
 - How does it relate to clarity about what business we are in?
 - The power and use of frame games that business experts play
 - The need for communication and buy-in
- Becoming an expert game player
 - Learning to detect games, flush out those that have terrible payoffs and reject them
 - Access the resources needed to define and decide on which strategic games to utilise
 - Access the human dynamic of frames and identify the central leverage point that will transform things quickly
 - Qualify our frames to encompass values, visions and beliefs and enable us to play Business Expert Games
 - Learning a structural template to quickly and effectively analyse games. This enables us to become more strategic and thoughtful in our approach
 - Recommended business games that allow you to take charge of your ability to make a difference
 - Games for different scenarios:
 - For positioning yourself
 - Making work meaningful and satisfying
 - Handling things with mastery when the going gets tough
 - Being your own best boss
 - Adding value to the lives of others
 - Resolving conflicts
 - Inventing even better games!

Duration

One day intensive programme that can be extended and deepened

CPD hours

Attendance of this course awards up to 6 CPD hours where you consider it relevant to your professional development needs